

UTILIZING TIKTOK APPLICATION AS MEDIA FOR LEARNING ENGLISH PRONUNCIATION

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ABSTRACT

As one of the most popular social media applications in China, TikTok also takes a place in the international field, comparable to Twitter, YouTube, Instagram, Wechat and so on. Even though massive relevant studies have suggested that utilizing social media for language teaching can have positive effects on learning performance, limited literature shed lights on the utilization of TikTok for educational purposes. This study aims to learn how a TikTok application can become a medium of learning for the pronunciation skill or pronunciation of students. Subject of this study was the university's English education student Suryakancana. The total number of respondents was 8 (eight) persons of five (5) regular class students and three (3) non-regular class students. The data collections device was done with observation and questionnaire. The data in this study was analyzed by qualitative. The data analysis follows an interactive model from Miles and Huberman, weaving: data reduction, display data, and verification of data and prediction. From this research shows that the respondents had a positive attitude toward a TikTok application as a video aid while learning through TikTok application used it as an English language learning strategy to help and enhance literacy and speaking skills. In addition, respondents expressed a strong desire to use a TikTok application to watch and understand all the content associated with basic English skills.

Keywords: Tiktok application, Learning Media, Speaking Skill, English Pronunciation, Pronunciation Challenge

INTRODUCTION

In this digital era, Social Media is now used by people that has a lot of functions, one of which can be used as a medium for language learning. Based on the Regulation of the Minister of Education (PERMENDIKNAS) the Republic of Indonesia No. 22 of 2006 on the Content Standards; "Language has a central role in the development of intellectual, social, and emotional support learners and is a success in studying all fields of study" cited in (Putra et al., 2017). Many social media are effective learning media to assist the learning and teaching process. As Gupta and Bashir stated, there were four main purposes for using social media applications, which are entertainment, socialization, informativeness and academic (Yang, 2020). The expansive using mobile technologies have established a magnificent possibility in the development of language learning. Mobile-assisted language learning (MALL) has been implemented since 2001 and contributes to the feedbacks from many MALL developments (Wongsuriya, 2020). Uther et al. (2007) have established the platform to move beyond simple text drills. Tiktok is a social media that is used as a learning medium because it has many users, complete features and a variety of content in it. TikTok is a social media network on a video platform introduced by Zhang Yiming in 2016 and owned by ByteDance. This application used to have the name Douyin which was very explosive in China. Because it is very popular, Douyin has expanded to various countries with a new name, namely TikTok. In 2017 TikTok also came to Indonesia. Just like in other countries, this video application also attracts a lot of attention from various groups. At that time, TikTok also had hype for school children and ABG (Anak Baru Gede). However, in July 2018, the Indonesian government also blocked TikTok. The reason for the blocking at that time was because this application was considered to contain a lot of negative content. But it only took a week, finally the

TikTok application was again circulating on the App Store and Google Play Store. Of course, this started with the collaboration between TikTok and the Ministry of Women's Empowerment and Child Protection.

As mentioned above, TikTok is a social media network in the form of videos. There is within 15 seconds you can make videos with special filters and use songs that are currently famous. In addition, you can also share videos made to other applications such as Twitter or Instagram. For some reason, applications like this are very popular among young people. At the very beginning of its launch, when it was still called Douyin, this application had 100 million users and its videos could be viewed up to 1 billion people. Even in Indonesia, there was such a thing as a TikTok celebrity because of the popularity of that person in making videos. As an attraction for people to want to use TikTok, this platform campaigns for the Challenge program. What is that? A program that contains challenges that can be done with friends or alone. Thus, when they have done a challenge, that person will challenge other people.

There were four main purposes for using social media applications, which are entertainment, socialization, informativeness and academic (Yang, 2020). Resulting from educators' practice of introducing social media applications into language teaching and learning contexts to improve learners' language proficiency, "academic" has gradually become a major factor. Take Tik Tok as an example, language-learning videos ranked second among the most popular knowledge-sharing videos in 2019. As a matter of fact, massive studies have explored the effects of utilizing social media to support language learners to enhance their language skills and proficiency. However, limited researches have examined the feasibility of utilizing Tik Tok for learning English pronunciation.

According to Harmer (2001) emphasized that the main aim of teaching and learning in any language is to enable students to communicate in the target language and if this is the case, communication is an important term to explain. Communication means to understand and be understood. Harmer (2001) also emphasized that through pronunciation instruction, students not only learn different sounds and sound features but also improve their speaking skill. Concentrating on sounds causes learners aware of where words should be stressed and they give them more information about spoken English and help them get the goal of comprehension and intelligibility.

Elements of Speaking Jeremy Harmer (2007: 343) says that: If students want be able to speak fluently in English, they need to be able pronounce phonemes correctly, use appropriate stress and intonation patterns and speak in connected speech. But there is more to it than that. Speakers of English especially where it is language will have to be able to speak in a range of different genres and situations, and they will have to be able to use a range of conversational and conversational repair strategies. They will need to be able to survive in typical function exchanges, too.

There are six important things considered to be useful that someone can be more fluent and brave in speaking. They are confidence, fluency and accuracy, finding the right words, showing where we are going, keeping the listeners interested and sounding natural.

Pronunciation, as part of spoken skills, has been over looked and considered unnecessary in the teaching of English (Benzies, 2017; Jones, 1997), (Derwing & Munro, 2005) cited in (Lecturer, 2020). English pronunciation is one of the most difficult skills to acquire and learners should spend lots of time to improve their pronunciation (Gilakjani & Branch, 2016) . Understandable pronunciation is one of the basic requirements of learners' competence and it is also one of the most important features of language instruction. Good pronunciation leads to learning while bad pronunciation promotes to great difficulties in language learning (Gilakjani & Branch, 2016). Pronunciation is the production of English sounds. Pronunciation is learnt by repeating sounds and correcting them when produced inaccurately. When learners start learning pronunciation they make new habits and overcome the difficulties resulting from the first language. Pronunciation is the production of sounds that is used for making meaning. Pronunciation is the production of a sound system which doesn't interfere with communication either from the speakers' or the listeners' viewpoint. Pronunciation is the way of uttering a word in an accepted manner. Pronunciation as the method of producing certain sounds.

The aim of this research is knowing how the students can explore the pronunciation skill through application. The researcher choose TikTok as media for knowing how affective social media for learning English especially learning English pronunciation

METHODS

This study uses a qualitative approach, so that researchers can get more detailed information about everything related to the use of the TikTok application in learning English pronunciation. According to some of the leading qualitative scholars (Creswell 2002; Pope & Mays 1995; Denzin& Lincoln, 1994) Qualitative research is intended to explore, understand and interpret social phenomena in depth in their natural setting. By using a qualitative researcher methodology, researchers want to gather richer information and get a more detailed picture of an issue, case or event (Arora and Stoner 2009). They want to explore the why and how of a situation, not just what, where, and when. . Qualitative research consists of the following methods: logic, ethnography, discourse analysis, case studies, open interviews, participant observation, counseling, therapy, grounded theory, biography, comparative methods, introspection, casuistics, focus groups, literary criticism, meditation practice, historical research, etc. (Cibangu, 2012).

The research design is a whole decision that involves studying the topic, informing the decision that the researcher's philosophical assumptions lead to the research (Cresswell, 2014). Qualitative research is mostly associated with words, language and experiences rather than measurement, statistics and numerical figures (Pitriana, 2012). Method and types of qualitative research are a number of data collection technique such as interview, observation, e-mail, letters, diaries, audio and video recordings, feedback forms, pictures, and articles are used in qualitative inquiry in order to gain insights into people attitudes, behaviors, value system, concern motivation, aspirations, cultures, life style, and on one (Islam & Faruque, 2016)

OBSERVATION

The first instrument is observation. Thomas (2003) argued that gathering information by means of observation involves watching and or listening to events, then recording what occur. in the other hand, the students responses toward teaching and learning process can be seen in classroom observation. Observation is used as reflection to evaluate learning process, so it can improve teaching and learning process.

Observations were made to identify and identify the effects of using the TikTok application, especially in teaching and learning Pronunciation in English and how the situation was during the process. The data obtained from the observations were analyzed to describe how students used the media in the teaching and learning process, in this case, TikTok to practice their English pronunciation properly. In addition, it also describes student behavior during the learning process, whether it is good or not, how the positive and negative responses are in pronunciation learning in English using TikTok media.

QUESTIONNAIRE

The second instrument is questionnaire. The interview consist of ten question. This instrument is used to know the strenghtness and weakness, the implementation, advantages, obstacles with happen when the student utilizing Tiktocas media to improvetheir pronunciation. This questionnaire is fulfilled by the teachers and students. The researcher used open-ended questionnaire which suitable for this research purpose. According Setiyadi (2006), a questionnaire which consist of open-ended question gives the respondents freedom to answer the questions given. According to Creswell (2015), in questionnaire you might ask some questions that are closed ended and some that are open ended. The advantage of this type of questioning is that your predetermined closed-ended responses can net useful information to support theories

and concepts in the literature.

PARTICIPANTS

Respondents involved in this study were 8 (eight) students of Suryakancana University majoring in English Education consisting of 5 (five) students from the Regular class and 3 (three) students from the Non-Regular class, the researcher chose these students considering that the TikTok application was widely used. as a medium for many things, then the respondent is the people who are interested in using the application.

PROCEDURE

In collecting data, the writer used observation and documentation. The method is as follows: First, the researcher asked the respondent to search and try #PronunciationChallenge and use Duet feature and share the video to researchers. After that, researcher asked respondent to fill out a questionnaire containing questions about the use of the TikTok application in learning English pronunciation. The two researchers observed the respondents' TikTok account to see how the Pronunciation Challenge was used by respondents. The three researchers analyzed the data from observation and questionnaire that had been obtained.

FINDINGS AND DISCUSSIONS

DATA I

The following are screen capture of observation Duet Challenge on TikTok application

from the Respondents :

Regular Class

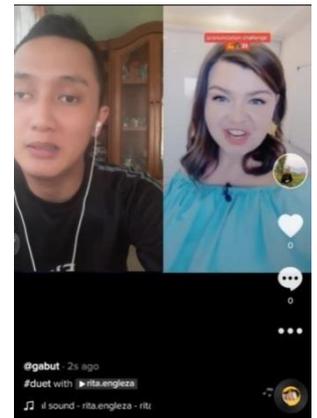
R1



R2

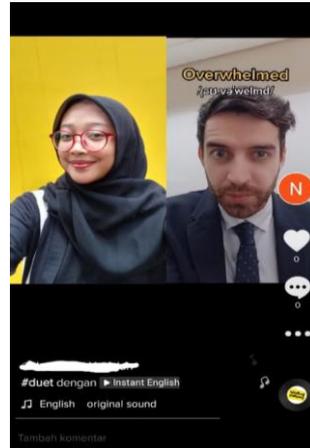


R3



R4

R5

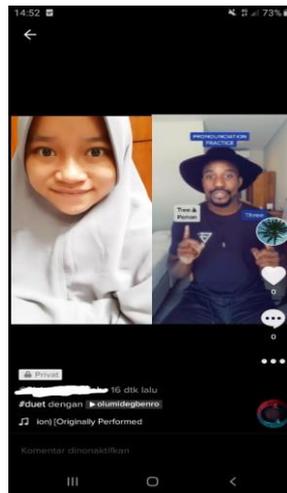


Non-Regular Class

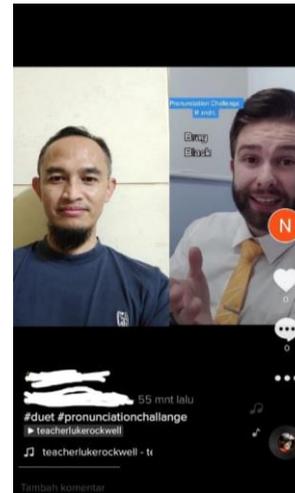
R1



R2



R3



From the data that we observed, the results are the respondents try to using TikTok Application, search #PronunciationChallenge and do Duet feature in #PronunciationChallenge. All of them try to repeat the speaker to pronounce the words and sentences with correct Language. The respondets use the feature naturally, so they repeat and correcting their pronunciation more than once trial until can speak with correct pronunciation.

DATA II

TABLE OF REGULAR RESPONDENTS

N O	Questions	R1	R2	R3	R4	R5
1	Are you a TikTok application user? Please state what do you use the	For see any recommendations for skincare, outfit, application	Yes, I use the TikTok application in addition to looking for	Yes, sometimes i use this app for learning.	Yes, to entertain yourself	Yes, I use the TikT ok appli

	TikTok app for?	for study, tips and trick for study, lifehacks for study, pleasure (see a lot of foreign handsome guy).	entertainment, but also to get various information. including information about education			education for entertainment, and sometimes get new lessons and knowledge
2.	Why do you use TikTok for learning?	Because video in tiktok are eye catching and also easy to used.	Because in TikTok there are many accounts that form information for learning English, including pronunciation	Because it doesn't spend many time to do it. We can explain a lesson shortly and clearly.	to increase knowledge	because there are so many lessons and knowledge that I just learned through the TikTok application
3.	How do you take advantage of the TikTok application in education?	In tiktok a lot of learning video	follow an account that discusses English lessons to get information about Learning English.	For education, it can become a substitute media when the students feel lazy to do in normal application, such as Google	I practice it	train pronunciation or practice speaking English

				Classroom		
4	What are the benefits of the TikTok application for you?	I can see any recommendations for skincare, outfit, application for study, tips and trick for study, lifehacks for study, pleasure (see a lot of foreign handsome guy), make me happy and learn without any pressure.	Add information such as knowing the correct vocabulary pronunciation.	Personally, I think it can improve our speaking while we explain a lesson.	Increase knowledge	more up to date, entertaining, mood booster, add insight into education or lifestyle
5	Have you ever searched for #Pronunciation on TikTok to learn Pronunciation?	Honestly, never	Yes ever	Yes, I have	No but there are some videos about pronunciation (on the homepage of tiktok)	Yes I have
6	How does the TikTok app help your Pronunciation?	I thought when I see foreign video I can see how they pronounce the words correctly, a lot of foreign ppl often make pronunciation video that can help me to improve my pronunciation.	From several accounts that discuss pronunciation so that says gets information about pronunciation.	It is very useful and help me to increase my spelling and makes me more confident in speaking English.	Yes	with features or challenges created by certain people or institutions
7	What difficulties	Maybe the difficulty is	the difficulty is	Maybe, the	No difficulty	some time

	did you face when using the Tiktok application to learn Pronunciation ?	faced is there is no specific feature to help me to learn pronounciat ion using tiktok, i only see video or challenge from ppl about pronunciati on.	because at Tiktok We only get information, we cannot interact or ask questions directly with the source	applicatio n is a less creative feature to show what we said.	at all	s it's hard, some time s it's not quite right , it's too fast
8	How your Pronunciation and Speaking Skill after using the TikTok app?	Honestly not increases but the listening ability and writing abilities are increases.	Getting better	My pronunciat ion is better than before.	Not bad	Bett er than befo re

From the data from Regular Class Respondents show that they are TikTok application users. The respondents use TikTok for learning because the application can give many recommendations, tips and tricks, benefits and can increasing their knowledge. The data explain that 3 respondents have searched #PronunciationChallenge and 2 another never search #PronunciationChallenge on TikTok before. For the effects after their using Duet feature of #PronunciationChallenge on TikTok, the results show that 4 from 5 respondents getting better on their pronunciation and 1 from 5 respondents can not increasing the abilities after using that.

Table Of Non-Regular Respondents

NO	Questions	R1	R2	R3
1.	Are you a TikTok application user? Please state what do you use the TikTok app for?	Yes, to see kinds of interesting videos	Yes I am, I use tiktok for having fun and sometimes I listen to english music and speaking	I use it.
2.	Why do you use TikTok for learning?	Beacuse its fun	When we really enjoy I think it is good time for learning.	In my opinion, because it is interesting. And can be a medium of learning that is quite interesting

				because the application is very familiar with the current generation.
3.	How do you take advantage of the TikTok application in education?	By searching interactive learning videos	We can explore about everything in this earth easily.	The benefits of TikTok for education are to be able to train students' creativity in making Vidio an also for a novice learner: I think it can be used as a medium for learning English vocabulary with a fun introduction so it will encourage them to learn English more.
4.	What are the benefits of the TikTok application for you?	Its useful. Its entertained me so much	Many benefits from Tiktok exactly for learning my speaking and listening skills.	For business
5.	Have you ever searched for #Pronunciation on TikTok to learn Pronunciation?	Yes, sometime.	Yes I have, speacialy in American accent.	Yes
6.	How does the TikTok app help your Pronunciation?	Providing some pronouncation videos that posted by (another user) expert than i can learned from	There are so many people use English for make a video in tiktok, so I can learn from	Helpful

		there.	that	
7.	What difficulties did you face when using the Tiktok application to learn Pronunciation?	I have to use a lot of my data connection when i stream on tiktok	Sometimes we can find a good speaker	Less suitable to use for education
8.	How your Pronunciation and Speaking Skill after using the TikTok app?	Little bit increased	We know new vocabullary and expresion from many countries.	No progress

From the data of Non-Regular Respondents, it is seen that there are those who use the TikTok application to study and view interesting videos, and to do business and some are not TikTok users but they know what TikTok is and what can be done in this TikTok application. Because this application is useful and provides benefits because it makes learning easy and fun, they can watch interesting videos, do business, and they can also find out what is happening in this world easily by using this TikTok application. For the effect after using Duet Challenge Pronunciation, the results showed that three (3) respondents experienced a slight improvement in their pronunciation skills and some did not experience an increase because they were not TikTok users.

CONCLUSION

From the survey we can conclu that many social media are effective learning media to assist the learning and teaching process especially using mobile devices to assist language learning. MALL can either be regarded as the specialization of mobile learning(mLearning) (Yang, 2020). As Gupta and Bashir stated, there were four main purposes for using social media applications, which are entertainment, socialization, informativeness and academic (Yang, 2020). Tiktok is a social media that is used as a learning medium because it has many users, complete features and a variety of content in it. TikTok is a social media network on a video platform introduced by Zhang Yiming in 2016 and owned by ByteDance. This application used to have the name Douyin which was very explosive in China. Because it is very popular, Douyin has expanded to various countries with a new name, namely TikTok. The aim of this research is knowing how the students can explore the pronunciation skill through application. The researcher choose TikTok as media for knowing how affective social media for learning English especially learning English pronunciation. Subject of this study was the university's English education student Suryakancana. The total number of respondents was 8 (eight) persons of five (5) regular class students and three (3) non-regular class students. The researcher chose these students considering that the TikTok application was widely used. as a medium for many things, then the respondent is the people who are interested in using the application. The data collections device was done with observation and questionnaire. The data in this study was analyzed by qualitative, so that researchers can get more detailed information about everything related to the use of the TikTok application in learning English pronunciation.. The data analysis follows an interactive model from Miles and Huberman, weaving: data reduction, display data, and verification of data and prediction.

In collecting data, the writer uses observation and documentation. There is a result that the most difficult skill for the new learners of the English language is the pronunciation, but it is the important things in accordance with Munro and Derwing have reported that the skill of pronunciation has received a lot of interest because it is a salient feature of any language (Cavus, 2016). The methods are as follows: First, the researcher asks the respondent to find and try #PronunciationChallenge and use the Duet feature and share the video with the researcher. After that the researcher asked the respondent to fill out a questionnaire containing questions about the use of the TikTok application in learning English pronunciation. Second, researchers observed respondents' TikTok accounts to see how the Pronuniation Challenge was used by respondents.

Third, the researcher analyzes the data from the observations and questionnaires that have been obtained. From the data for Regular Class and Non-Regular Class, it can be seen that they are users of the TikTok application. After going through data collection and data analysis it can be concluded that many respondents use TikTok for learning because the application can provide many benefits such as recommendations, tips and tricks, benefits and can increase their knowledge and to do business and some are not TikTok users but they know what is TikTok and what can be done in this TikTok app and more. The use of the TikTok application is very influential because this application is useful and provides benefits because it makes learning easy and fun, they can watch interesting videos, do business, and they can also find out what is happening in this world easily by using this TikTok application. From the answers that have been given from respondents, many of them have improved their pronunciation and some have not improved at all because they are not TikTok users. Therefore, it can be concluded that the TikTok application can be used as a medium for pronunciation learning in English because it has many benefits and is effective in helping students and teachers in teaching and learning activities in the 20th century.

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